

Newsletter

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Wisconsin FBLA Members and Advisers:

Wow! I find it hard to believe that the State Leadership Conference has come and gone and the year is nearly over. The time may have flew by quickly but I am proud of all that

Wisconsin FBLA has accomplished this year. Congratulations on all of your success this year! I know that all of you have worked hard to make your goals come true. It is my sincere hope, however, that years from now when you reflect on your FBLA experiences you remember the people and the good times you shared rather than the number of awards you've won. In the long run, it's the connections we make during our time in FBLA that will have the greatest impact on our future. To all of the middle level and underclassmen, I strongly advise you to make the most of your final years in FBLA - they go by quickly.

Finally, I would like to thank all of you for making this opportunity a tremendous experience that I will never forget! You truly are, "Simply the Best!"

Congratulations

Article by Sarah Rivord, State Reporter

As it is my last time publishing the WFeB, I would like to thank all members and officers for the great experiences this year. More importantly, I would like to congratulate all of the competitors advancing to nationals on behalf of this year's officer team. Each of you represents something that is great about FBLA, dedication and success. All competitors should be proud of their accomplishments and be

excited to compete at the next level. Be sure to get all of your forms in on time and mark your calendars for July 14-17. Congratulations to all and don't forget to keep studying to be "Simply the Best!"

State Officer Congratulations

Article by Ann Reetz, Region II VP

As my reign comes to an end, I would like to congratulate thr 2010-2011 officers and wish them the best of luck. Being a FBLA state officer is a big responsibility. You may feel like you're just one of twelve officers and that may not seem like a big deal. However, when you put all twelve officers together, you get an awesome team that can run a state organization. You may go into this position as an individual but you'll become attached to the others on the team. You'll spend the next twelve months being a leader with this team, so enjoy it while it lasts. Time flies when you're having fun.

President's Greetings

Article by Laura Shoenike, 2010-2011 State President

Greetings, Wisconsin FBLA!

My name is Laura Schoenike, and I am your newly elected State President. I am ready and honored to serve you, the members, in the 2010-2011 FBLA year. I am confident that your newly elected officers have the skills and leadership necessary to continue Wisconsin FBLA's tradition of excellence.

I would also like to congratulate all of you who competed at the State Leadership Conference in April. Representing a chapter of any size at a state conference as large as ours is an extreme honor. You should all be very proud of your achievements this year. I would also like to extend further congratulations to all of you who advanced to competition at the National Leadership Conference in Nashville, Tennessee. I wish you all the best of luck, and I can't wait to meet you there!

As the school year is winding down, many of you will be electing your new local officer team. I would like to wish all of the local officer candidates good luck, and look forward to meeting and working with everyone at future events and conferences. Finally, I would like to thank all of you for giving me the opportunity to serve you as your state president. I am looking forward to serving you and our organization to the best of my ability. Here's to yet another successful FBLA year!

Laura Schoenike 2010-2011 State President Wisconsin FBLA

SLC Wrap Up

Article by Johanna Smith, Region I VP

The State Leadership Conference recently concluded on Tuesday, April 13. Competitors from across the state came together to compete at the Chula Vista Resort in Wisconsin Dells. Over 2,500 registered attendees met in the Dells Center, a record setting attendance! This conference would not have been possible without the SLC planning team, including Becky Dickson, Jan Imhoff, Annette O'Hern, Sandra Davies, Kathleen Johnson, and Sara Burling. The opening session was called to order by the 2009-2010 state officer team and highlighted by keynote speaker, Jonathan Sprinkles. Jessica Artin from Seymour High School won the Wisconsin trading pin contest with an adorable cow in a cheese hat. Congratulations to recipients

of the Lorraine Missling FBLA Scholarship and also the Kevin P. Colling Scholarship. Thank you Joy Hoeft, from Amherst High School, for your years of dedication, and congratulations on being awarded the Outstanding Local Chapter Adviser Award. Throughout the conference, workshops and tours were offered including workshops led by the Chula Vista Staff for advertising, managing the water park, kitchen management, international hiring, going green, and Leadership 101. Gilman Middle School was awarded the largest Market Share Award, with over 47 percent, wow! The Largest Membership was awarded to Kenosha Tremper High School with 173 members! Congratulations to Lance Middle School-Kenosha for earning the Community Service Award. Well done Larissa Speerstra, from Gilmanton High School, for winning Who's Who for Wisconsin. Excellent job La Crosse Central High School for earning the Wisconsin Outstanding Chapter Award! Congratulations to everyone who competed and especially to those advancing to the National Leadership Conference in Nashville, Tennessee!

NLC Preview

Article by Laura Shoenike, Region VI VP

As the 2009-2010 FBLA year comes to a close, it is already time to start thinking about the National Leadership Conference to be held on July 14-17, 2010. The conference will take place in Nashville, Tennessee, which means that it is sure to be filled with excitement. It's time for you to make plans to attend!

The conference begins with Robin Crow's keynote. Mr. Crow is not only a speaker, but also an author, entrepreneur, and guitar-player extraordinaire. Involvement in the business community through his company, Dark Horse Recording, has connected Mr. Crow to country music icons such as Faith Hill, Neil Diamond, Michael W. Smith, Tim McGraw, and Alison Krauss.

As the conference continues, so do the numerous opportunities. A main point of interest, of course, is competition for all those who qualified at the State Leadership Conference. In addition, a series of 'open' competitive events will once again be offered to all attending FBLA members. A variety of workshops offered feature informative, motivational sessions on a many topics including: career exploration, communication, community service, goal setting, leadership, personal development, and team building. The exhibit hall is also often open for exploration. Come visit the exhibits to get information about fundraising opportunities, colleges and universities, and to network with other future business leaders.

Outside of competitive events and other intellectual opportunities, the NLC also offers a variety of tours and social activities. Members and advisers have the opportunity to visit the Grand Ole Opry, the Country Music Hall of Fame, the Parthenon, or just take in the Nashville skyline.

As the NLC approaches, please keep in mind the following deadlines:

ASAP: Make airline and transportation arrangements

May 4: NLC Materials and Reports due to State Office

May 15: National Officer Application Deadline

June 24: Local Chapter Voting Delegate Registration

Whether you come to compete, network, run for national office, or simply enjoy bonding time with fellow future business leaders, it's all waiting for you at a National Leadership Conference that's sure to be Simply the Best! For more information, please visit www.fbla-pbl.org and follow the conference links.

Gilmanton FBLA Members Raising Awareness for Cancer Research Article by Larissa Speerstra, State President

For the past two months, members of Gilmanton Future Business Leaders of America have been actively working to raise awareness for cancer research. The FBLA members have also been fundraising for the UW Carbone Cancer Center. The funds will support cancer research and also provide assistance to families who cannot afford cancer treatments. To make their goals a

reality, the FBLA members have organized several events. Thus far, the members have hosted six Miracle Minutes and a Coin War between the elementary school students. In a standard Miracle Minute, FBLA members pass buckets through the crowds of fans to collect donations during half-time of varsity basketball games. After the minute is up, the buckets are returned to the floor and members leave the gym to count money. During the last half of the game the totals are announced. In six short Miracle Minutes, the FBLA members have raised over \$1,121. On February 9-12, the elementary classes took part in a coin war. All of the students worked hard to raise money. The fifth graders won the coin war by bringing in \$148.03 in change. Following in second and third place, respectively, are the second graders with \$91.63 and the pre-school/kindergarten with \$59.16. The coin war alone brought in just under \$400. Members have also sold t-shirts that include the project theme, "The Heart of Change," to keep awareness levels up. They have also been selling Hands of Hope - colorful cut-out hands that represent the various types of cancer. The hands are displayed in the stage hallway at Gilmanton High School. Overall, the Gilmanton FBLA members raised a total of \$1,900. They would like to thank all of the students, parents, faculty, and community members who have made this project possible.

Spring Clean Up

Article by McKenzie Baeker, Vice President

The weather is warm and sunny and buds are on the flowers and trees. This is the sign of Spring. Many of us think of the State Leadership Conference when we think of April, but there are a few other things that happen around the same time. One thing that we do not always think about is what our schools and communities look like after winter. The



elementary students are beginning to go out on the playground again; however, what does that playground look like? Is the paint beginning to chip off of the equipment? Do the woodchips need to get replaced? Since we do not necessarily see the playground every day, we tend to overlook simple things such as paint and woodchips at the area playgrounds. One thing that I suggest doing as a Spring community service project is take a weekend and put a fresh coat of paint on the playground equipment. Another thing that you could do is hold a simple fundraiser that would go to replace some of the smaller playground equipment such as basketballs and jump ropes. This is a great way to get involved throughout your school and community. You can make a difference!

Quick Links...

- State Leadership Team
- · Wisconsin FBLA Website
- Wisconsin PBL Website
- · North Central FBLA Website
- · Previous eBulletin Issues
- DPI Nondiscrimination Clause

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